

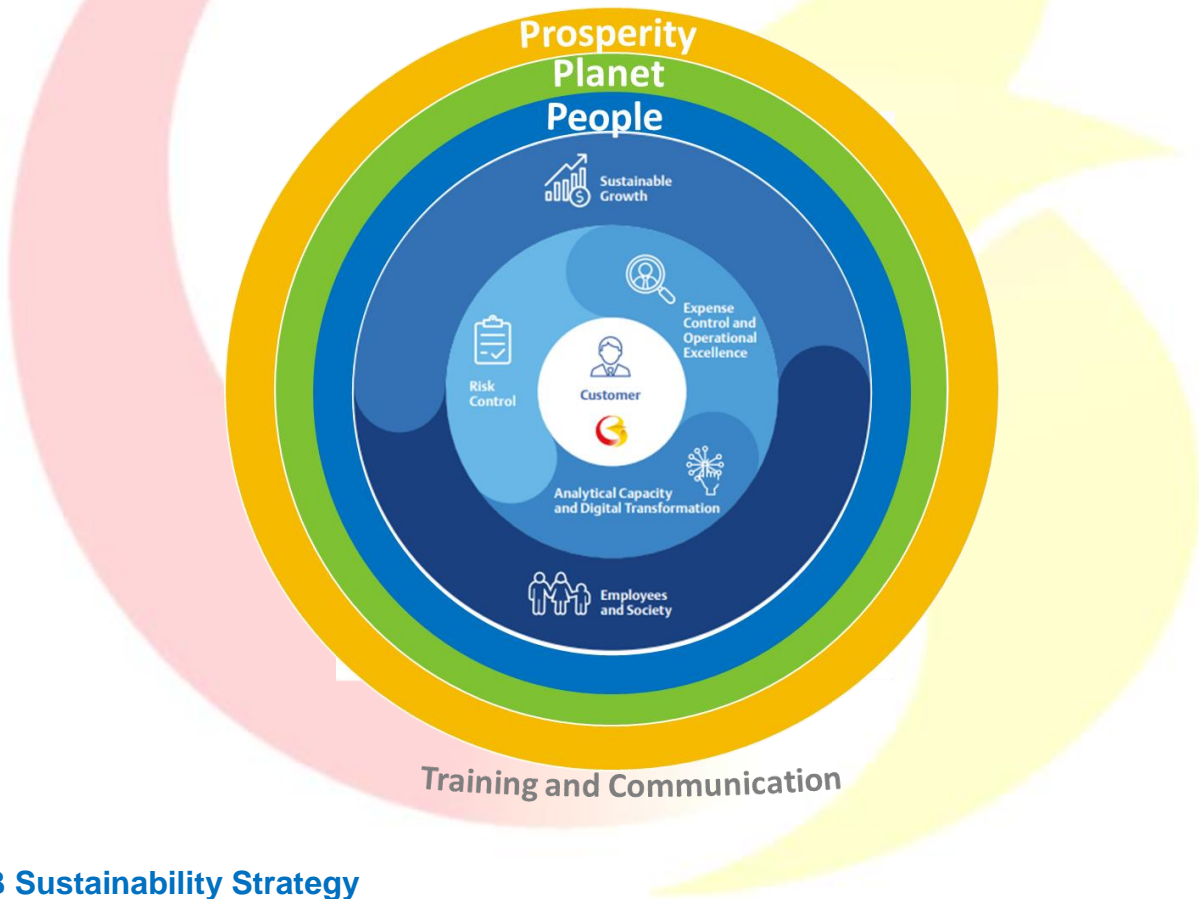
BdB Sustainability

# Sustainability Strategy

Through **our sustainability strategy**, which is aligned with our corporate 6Cs strategy, we are committed to managing our business in a responsible and innovative manner to improve the quality of life of the people we engage with, to contribute to the economic prosperity of society and to help reduce our impact on the environment, which enables us to consolidate a **sustainable business model** that includes economic, environmental and social criteria.

## Alignment with our 6Cs

In the process of alignment with our 6Cs, we identified our **six strategic focal points** in sustainability, as part of our most important material topics.



## BdB Sustainability Strategy

We have established **three outlooks** for the management of sustainability: **Prosperity, Planet and People**. Aligned with these, we established **six strategic fronts**, which include: sustainable business, risk management, environmental management, innovation, impact on people, and stakeholder relations.

As an essential part of our strategy, we align ourselves with and adopt international and national best practices, such as:



Global Compact



SDGs



Equator Principles



DJSI



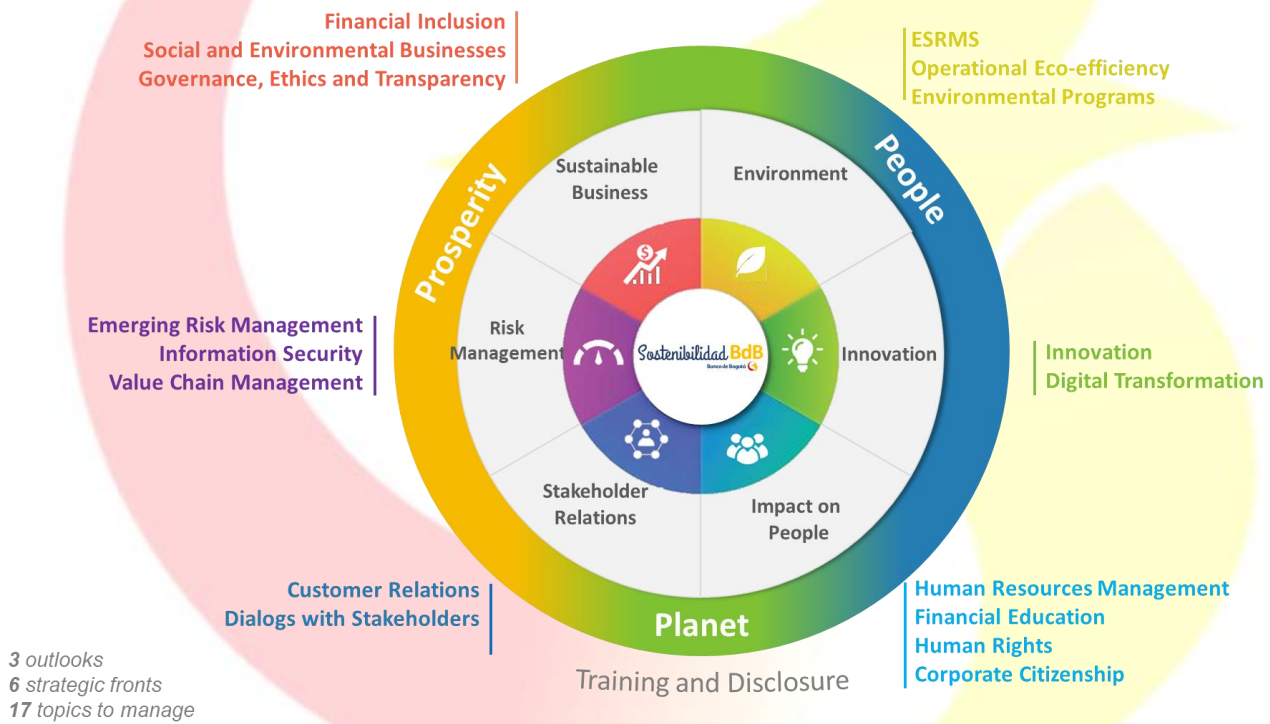
Green Protocol



Principles for Responsible Investment

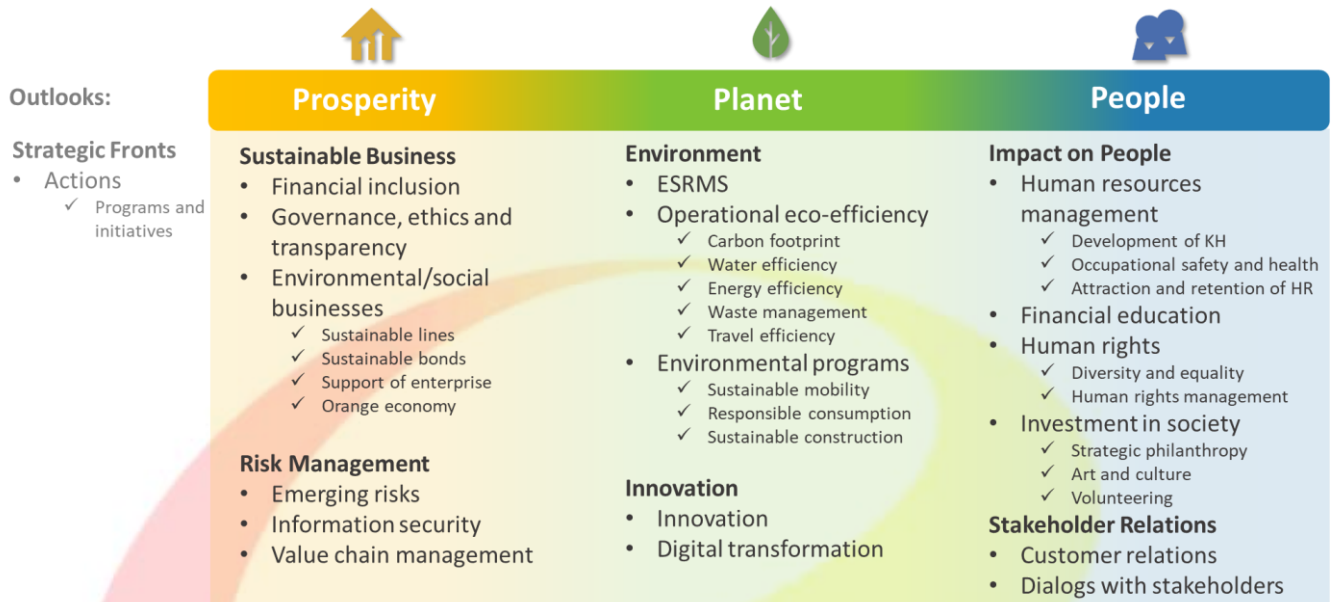
Through the evaluation of our material topics, alignment with the corporate 6Cs strategy, alignment with the best sustainability practices, review of the industry's national and international trends, identification of our positive and negative impacts, and identification and management of our measurement indicators, we established our new sustainability strategy, which we present below:

*We inspire the creation and transformation of a better world for all.*



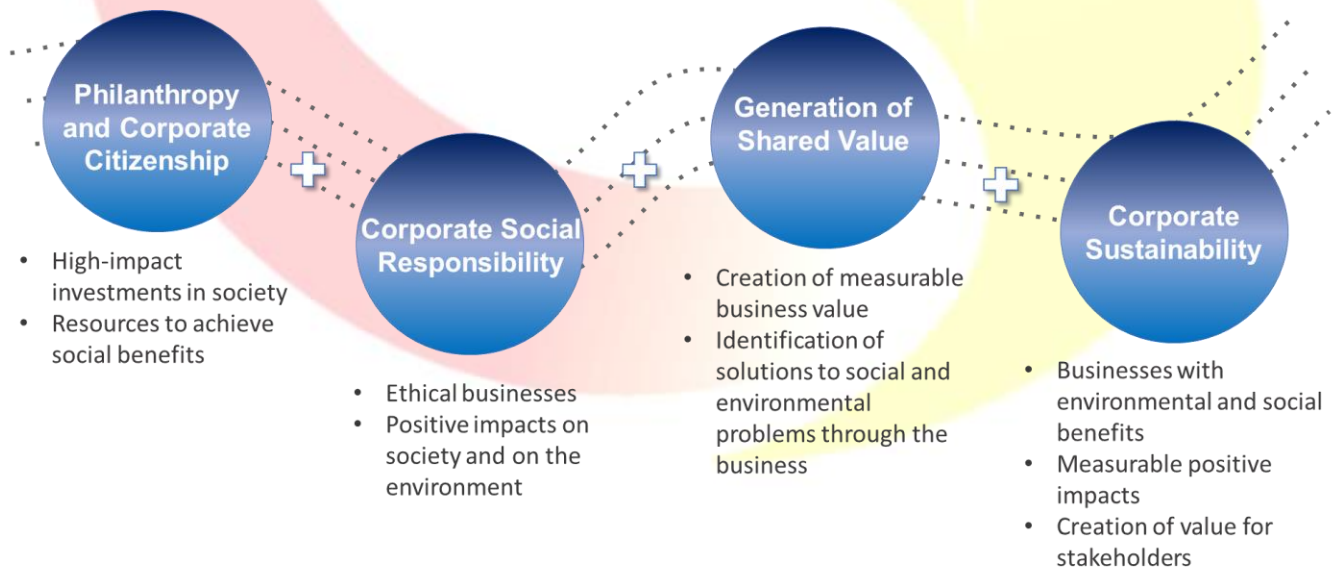
All our strategic fronts are part of the sustainability outlooks, which means that our sustainability management is comprehensive and that all the actions we take on a daily basis are designed to have a positive impact on society, the environment and our business.

One of the focal points of our management is based on the constant training of our employees on sustainability, and on disclosure and transparent communication with our stakeholders.



This new strategy was defined in the second half of 2019, with the reassessment of our corporate social responsibility strategy, taking into account the evolution in recent years where we have transformed ourselves. We have moved from philanthropy and corporate citizenship, isolated and specific definitions focused on corporate social responsibility; to the identification of solutions to meet our stakeholders' expectations through an exercise of dialog and generation of relations of trust from the perspective of shared value. All of this finally led to our **new business model**, in which sustainability will be our main approach for the actions that we carry out on a daily basis and the central focus of our business. Therefore, our strategic management transformed from identifying ourselves as an area of corporate social responsibility to an area of **sustainability**.

### Evolution of Sustainability in BdB



## Our Commitment

- **Consolidate a business model based on sustainability** in which we will incorporate economic, social and environmental criteria into the different ecosystems of the business.
- **Generate a positive and significant social and environmental impact** through innovative and differentiating experiences.
- **Meet the expectations of our stakeholders** and work together to generate **shared value**, long-term relationships of trust, and a **culture of sustainability** within the organization.
- **Measure our performance** through financial and non-financial metrics related to our social and/or environmental impact and **be transparent** in the disclosure of our management.

## Our Stakeholders

To meet the expectations of our stakeholders and work together to **generate shared value**, long-term relationships of trust and a culture of sustainability within the organization is one of the objectives that inspires us every day. Therefore, we work to generate a positive and significant social and environmental impact through innovative and differentiating experiences.



This sustainability strategy was approved by the Banco de Bogotá Board of Directors on **January 7, 2020**.